



2023

# PERFORMING ARTS

Single show promotion  
and season packages

**CONTACT:**

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**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

# Package Discounts for PERFORMING ARTS ORGANIZATIONS

You have family-friendly shows: Our readers are your audience! Choose one of two single-show promotion packages below, combine them for major season discounts, or let us custom-create a package to meet your needs!

## ✓ SINGLE SHOW INTRO: ~~\$600~~ \$500

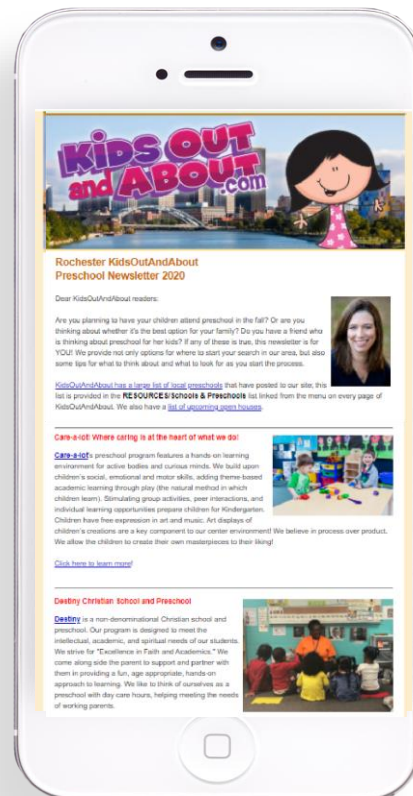
- A paragraph (110 words + a square graphic or logo + link to your site) to run in three weekly Thursday newsletters of your choosing
- Square image ad (250 x 250 px) running throughout the site for the month preceding the performance
- Save the Date link at the top of weekly newsletter in six weeks of your choosing

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

## ✓ SINGLE SHOW STANDARD: ~~\$2700~~ \$1950

Everything from the intro package plus...

- Upgraded listing on our website the month before the performance
- Video ad running prominently (shared space) the month before the performance)
- Leaderboard (728 x 90px) or Top Ad space (450 x 150px) for two weeks (pending availability)
- Exclusive e-blast to our reader list of parents (85%) and grandparents (15%): 5-9 paragraphs + graphic (pending e-blast slot availability)



## ✓ SEASON

Season packages (**four or more shows**) ordered together are discounted as follows:

- **Intro package:** Additional 15% discount on top of already discounted price of \$500/show
- **Standard package:** Additional 20% discount on top of already discounted price of \$1950 / show



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



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# THANK YOU



Connect with us  
**to get started!**

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Today's young audiences  
are tomorrow's patrons!  
Promoting your shows  
furthers our mission to help  
ensure a future of vibrant  
community arts experiences  
for everyone!